



ADVISORY NOTICE NO. 9 (15th REVISION)

SALE OR RENTAL OF ITEMS OTHER THAN MALT OR BREWED BEVERAGES

September 25, 2024

TO: ALL MALT BEVERAGE DISTRIBUTORS AND IMPORTING DISTRIBUTORS

NOTE: This notice is issued to replace in its entirety previous PLCB Advisory Notice No. 9 (14th Revision) dated July 31, 2024.

The Pennsylvania Liquor Control Board hereby establishes guidelines relating to the provisions of the Liquor Code (47 P.S. §§ 4-443(d), 4-492(12), 4-492(14), 4-493(17)) and Section 9.93 of the Board Regulations (40 Pa. Code § 9.93) stating that no distributor or importing distributor shall engage in any other business for the sale, rental, or use of any products except as herein set forth:

A. DISTRIBUTORS AND IMPORTING DISTRIBUTORS MAY ENGAGE IN THE SALE OF THE FOLLOWING:

1. To the general public and to other licensees of the Board:
 - a. Cups and mugs made of material other than glass.
 - b. Snack foods consisting of candy, gum, nuts, popcorn, chips, dips, pretzels, crackers, hot sauces, barbeque sauces, cheese, pickled products (eggs, pigs feet, red beets, and pickles), dried meat products (jerky). Heating and roasting devices used in conjunction with snack items are permitted on the licensed premises.
 - c. Tobacco products consisting of cigarettes by the pack or carton, cigars, cigar carrying cases, cigar lighters, cigar cutters, humidors, pipe tobacco, pipes, pipe tobacco pouches, chewing tobacco, cigarette-making supplies, such as papers, tobacco tubes, and machines to fill the tubes, tobacco grinders, disposable and refillable lighters, and matches. Tobacco products may not be sold in wholesale lots for resale.
 - d. Pennsylvania lottery tickets.
 - e. Ice and dry ice. Vending machines for ice are permitted on the licensed premises.
 - f. Non-alcoholic beverages consisting of non-alcoholic wine, non-alcoholic malt beverages, soft drinks, juices, water, milk, non-alcoholic drink mixes, carbonic and non-carbonic mixes, including iced tea (prepared or mix form), coffee and tea (prepared or unprepared forms). Non-alcoholic malt beverages may not be sold to any person under 21 years of age.
 - g. Newspapers.
 - h. Greeting cards.
 - i. Rock salt or other similar ice melting or anti-slip products.
 - j. Carbon dioxide tank refills.
 - k. Hand sanitizer.
 - l. Protective masks.
 - m. Fermented fruit beverage infused ice cream.
 - n. Beer trays.
 - o. Coasters/napkins.

2. To the general public only:
 - a. Serving and dispensing items consisting of cups, cup lids, glasses and beer mugs of any material, and disposable plates, utensils, and tablecloths; foam and plastic beer coolers; foam and plastic can holders; home bar supplies; and office size soft drink/water dispensers.
 - b. Promotional items bearing manufacturer (beverage alcohol or other product manufacturer), or distributor or importing distributor logos consisting of: wearing apparel such as shirts, caps, hats and jackets; sporting equipment such as balls, gloves, bats, inner tubes, rafts and sports bags; and serving and dispensing equipment such as cooler chests, beer mugs, beer pitchers and picnic rods and pumps. Promotional items having a wholesale value of more than \$1,000.00 should be submitted to the Board for approval. Requests for such approval should be directed to the Office of Chief Counsel, Pennsylvania Liquor Control Board, Room 401, Northwest Office Building, Harrisburg, PA 17124.
 - c. Signs and mirrors of any value containing logos intended for home bar use.
 - d. Tickets to beer-related events, such as brew fest, food pairings, and other similar events.
 - e. Gift certificates of any denomination redeemable at their business and gift certificates to other businesses, not including other Board licensees.
 - f. Home brewing equipment, ingredients, or other supplies necessary for the unlicensed manufacture of beer and wine.
 - g. Books, magazines, or other publications related to beer.
 - h. All equipment and supplies needed to dispense draft beer.
 - i. Keg connectors and keg handling gloves.
 - j. Can and bottle openers.
 - k. Over-the-counter pain relief medications, such as aspirin, Tylenol, antacid products, or other similar items.
 - l. Windshield wiper fluid and glass cleaner.
 - m. Drink garnishes, such as limes, lemons, oranges, olives, and other similar items.
 - n. Grilling equipment and supplies, such as charcoal, propane, lighter fluid, and utensils.
 - o. Party supplies, such as candles, balloons, hats, noise-makers, banners, ribbons, and trash and recycling bags.
 - p. Playing cards.
 - q. Live Christmas trees.
 - r. Fishing tackle and live bait.
 - s. Firewood and Duraflame logs.
 - t. Locally grown sweet corn.
 - u. Pre-packaged ice cream novelties, such as bars and sandwiches.
 - v. Municipal-approved trash bags.
 - w. Frozen seafood/steamed crabs.
 - x. Bread/rolls.
 - y. Hot dogs.
 - z. Frozen pizza.
 - aa. Beer salt.
 - bb. Empty beer cans.
 - cc. NASCAR-related items.
 - dd. Cell phone accessories, such as chargers, headphones, phone cases, cords, and popsockets.
 - ee. Dishware that is used for grilling or for serving.

- ff. Electronic accessories for tablets and other devices, such as chargers, headphones, phone cases, cords, and popsockets.
 - gg. Eyewear, such as non-prescription sunglasses and reading glasses.
 - hh. Food condiments that are meant to be supplemental food items that do not stand alone as a dish or meal, such as BBQ sauces, honey, syrup, grilling marinades, sauces, olive oils, and pickled or preserved items.
 - ii. Gift cards, including 3rd party gift cards, such as Amazon, iTunes, Dick's, and Home Depot.
 - jj. Health and nutritional supplements, such as vitamins, oils, lotions, creams, and "next-day"/morning recovery drinks and supplements (e.g., Pedialyte).
 - kk. Holiday items, such as New Year's Eve party favors, Christmas lights, St. Patty's Day shirts, and hats.
 - ll. Seasonal items, such as sunscreen, bug spray, and salt or ice melt.
 - mm. Maple syrup and honey.
 - nn. Pet food, treats, care products and supplies, such as dog or cat food, treats, collars, and toys.
 - oo. Produce, such as farm-produced crops, including fruits and vegetables, seeds, raisins, grains, and oats.
 - pp. Sports memorabilia, such as Steelers/Eagles items during football season and Flyers or Penguins playoff shirts.
 - qq. Toiletries, such as toilet paper, shampoo, powders, lotions, shaving cream/razors, and travel size items.
 - rr. Winter accessories, such as hats, gloves, and scarves.
 - ss. Beer pods for home drink making machines that do not contain powder alcohol and that have the proper brand registration.
3. To other distributors and importing distributors for resale to the general public only:
- a. Importing distributors may sell the items listed in 2(a) through 2(d) to other importing distributors and distributors for resale to the general public only and not for use in the operation of a licensed business.

B. DISTRIBUTORS AND IMPORTING DISTRIBUTORS MAY ENGAGE IN THE RENTAL OF THE FOLLOWING:

1. To the general public and holders of Special Occasion Permits:
 - a. Coil boxes.
 - b. Compressors.
 - c. Cooler chests, picnic chests.
 - d. Draft beer equipment.
 - e. Ice picks and ice buckets.
 - f. Picnic rods and pumps.
 - g. Tapping devices (including refrigerated trucks and trailers).
 - h. Compressed gas tanks for use in draft beer systems.
 - i. Office size soft drink/water dispensers.
 - j. Movies.
 - k. Tents, tables, and chairs.
 - l. Fishing equipment.
2. To other licensees of the Board:
 - a. Compressed gas tanks for use in draft beer systems.
 - b. Office size soft drink/water dispensers.
 - c. Any equipment and supplies necessary to dispense draft beer, which may include but is not limited to coil boxes, compressors, cooler chests or picnic

chests, ice picks or ice buckets, picnic rods and pumps, tapping devices (including refrigerated trucks and trailers), bowls, or other draft beer equipment.

- C. DISTRIBUTORS AND IMPORTING DISTRIBUTORS WHO SELL KEGS THAT REQUIRE SPECIAL TAPPING DEVICES WHICH ARE NOT AVAILABLE FROM THE USUAL COMMERCIAL SOURCES ARE AUTHORIZED TO RENT OR SELL SUCH DEVICES WITH THE SALE OF THE KEGS.
- D. DISTRIBUTORS AND IMPORTING DISTRIBUTORS SHALL NOT SELL EQUIPMENT SUCH AS THE FOLLOWING ITEMS TO OTHER LICENSEES OF THE BOARD:
 - a. Coil boxes.
 - b. Compressors.
 - c. Cooler chests, picnic chests.
 - d. Draft beer equipment.
 - e. Ice picks or ice buckets.
 - f. Picnic rods and pumps.
 - g. Tapping devices (including refrigerated trucks and trailers).
 - h. Bowls.
- E. DISTRIBUTORS AND IMPORTING DISTRIBUTORS SHALL NOT SELL OR RENT ANY ITEMS OTHERWISE AUTHORIZED HEREIN TO OTHER LICENSEES OF THE BOARD AT LESS THAN FAIR MARKET VALUE.

The provisions of this bulletin are effective immediately and supersede all prior bulletins pertaining thereto. Please govern your operations accordingly.

Distributors and importing distributors must seek approval from the Board for permission to sell/rent items not addressed in this advisory notice by contacting the Board's Bureau of Licensing at ra-lblicensing@pa.gov.

**BY ORDER OF:
THE PENNSYLVANIA LIQUOR CONTROL BOARD**



**Michael P. Vigoda III
Secretary to the Board**