

2024-2026 Reducing Underage and Dangerous Drinking Grant Awards

County	Applicant	Award Amount	Program Components/Overview
Adams	The Center for Youth & Community Development, DBA Collaborating for Youth	\$37,360	Parents Who Host Lose the Most [®] billboards; Project Sticker Shock; social media messages; podcasts streaming services education materials
Allegheny	Carnegie Mellon University	\$46,123	Enforcement patrols; Fatal Vision® Roadsters Pedal Karts; safety equipment; educational programs and speaker; DUI/Community Policing training; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Allegheny	Duquesne University of the Holy Spirit	\$49,730	Enforcement patrols and equipment; Alcohol eCHECKUP TO GO; Core Institute survey; print advertisements; Alcohol Awareness Week activities; program evaluation; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training; PLCB's Alcohol Education Conference
Allegheny	Port Authority of Allegheny Co.	\$36,329	Portable breath testing (PBTs) device and calibration equipment; Fatal Vision® Polydrug Campaign Kit; community education events and supplies; Impaired Driving and Traffic Safety Conference attendance; PA DUI Association Annual Meeting and Training Conference; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Armstrong	Armstrong, Indiana, Clarion Drug & Alcohol Commission, Inc.	\$50,000	PSAs; billboards; prom and graduation programs and materials; Project Sticker Shock; Too Good for Drugs program materials; Responsible Alcohol Management Program (RAMP) Server/Seller Training; Commonwealth Prevention Alliance (CPA) Conference; PA DUI Association Annual Meeting and Training Conference; PLCB's Alcohol Education Conference
Beaver	Pennsylvania State University, Beaver	\$30,093	Peer educators; virtual reality headsets and Stop-It Driving Simulation; speakers; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; PLCB's Alcohol Education Conference;
Beaver	The Prevention Network	\$49,994	Media production equipment; intoxiclock [®] Pro Software; billboards; community events; speakers; social media messages

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Berks	Borough of Wyomissing	\$22,125	Enforcement patrols; PBTs; community education; social media and website messages; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
			Alcohol Prevention Educators; Neon Entertainment Hypnotic Intoxication; Collegiate Empowerment [®] Maximize Your Buzz [®] ; PLCB's Alcohol Awareness for Student Leaders and Influencers
Berks	Kutztown University of PA	\$45,320	Training; PLCB's Alcohol Education Conference
	Bucks Co. Drug and Alcohol Commission,		
Bucks	Inc.	\$50,000	PSAs; social media messages; town hall meetings
Bucks	Central Bucks Regional Police Department	\$31,328	Enforcement patrols; social media and CRIMEWATCH [®] messages data analysis; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Butler	Community Health Challenge of SW PA Keystone Wellness Program	\$29,300	National Keynote Speaker; social media messages; Project Sticke Shock
Butler	Slippery Rock University of PA	\$49,969	Enforcement patrols; PBTs; National Association of Student Administrators Personnel Administrators® (NASPA®) Certified Peer Educator (CPE) Training and Strategies Conference; Alcohol eCHECKUP TO GO; National College Health Assessment (NCHA); PLCB's Alcohol Awareness for Student Leaders and Influencers Training
Cambria	Mount Aloysius College	\$12,750	Alcohol-free events and speakers; PLCB's Alcohol Education Conference
Cambria	Saint Francis University	\$50,000	Enforcement patrols; Alcohol Wise; Alcohol Wise 21+; Under the Influence; social media and print campaigns; Core Institute survey; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Carriona		<i>\$33,000</i>	
Cambria	University of Pittsburgh at Johnstown	\$10,000	Alcohol-free student engagement programs
Centre	Borough of State College Police Department	\$31,600	Source Investigation Project (SIP) Enforcement Patrols; PBTs; radio advertising; printed materials for education/community events; program evaluation; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training

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Centre	Pennsylvania State University, University Park	\$50,000	Multi-outlet media campaigns
Chester	The Garage Community and Youth Center	\$40,296	Botvin LifeSkills [®] implementation
Chester	West Chester Communities That Care	\$50,000	Marketing campaign; social media messages; Red Ribbon week materials; parent, youth and key leader engagement; speaker
Chester	West Chester University of PA	\$48,415	NASPA® CPE Training; RefRAMe education campaign; marketing/media campaign; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; PLCB's Alcohol Education Conference
Clearfield	Clearfield Jefferson Drug and Alcohol Commission	\$24,980	Too Good For Drugs; Project Sticker Shock; PAStart media campaign; Red Ribbon Week materials; PA DUI Association Annual Meeting and Training Conference
Clearfield	Pennsylvania State University, DuBois	\$43,806	CPE materials; Brief Alcohol Screening an Intervention for College Students (BASICS) implementation; CPA Conference; PLCB's Alcohol Education Conference
Clearfield	Priority Communications	\$40,000	PSA campaign; mock crash event
Columbia	Commonwealth University of PA	\$50,000	Peer Health Educators; NASPA [®] CPE Training; Fresh Check Day [®] ; educational programing and speakers
Columbia	Locust Township	\$47,360	Enforcement patrols and equipment; educational outreach; social media messages; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Columbia	Scott Township Supervisors	\$29,683	Enforcement patrols; educational outreach; advertisements; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training

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Columbia	Town of Bloomsburg	\$31,977	Enforcement patrols; town hall meetings; Fatal Vision® DIES® (Danger in Every Step) Distracted Driving Activity Mat and Steering Wheel; educational and social media messages; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Crawford	Crawford County Drug and Alcohol Commission	\$18,000	Educational materials; Project Sticker Shock; impairment activity mat; mileage; radio/billboard ads; alcohol related trainings/conference attendance
Cumberland	Dickinson College	\$50,000	Peer Educators and NASPA® Certified Peer Educator Training; Alcohol eCHECKUP TO GO; Core Institute survey or NCHA; alcohol education and social norming campaign; Fatal Vision® Roadster Pedal Kart; printed materials; professional development
Cumberland	Shippensburg University of PA	\$50,000	Peer education programs; speakers; podcasting equipment; alcohol-free tailgate materials
Dauphin	PA Chapter American College of Emergency Physicians	\$22,160	Educational classes; Drunk Busters goggles
Delaware	Haverford Township	\$49,812	Enforcement patrols and equipment; community events/public education; social media messages; program evaluation; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training; PLCB's Alcohol Education Conference
Delaware	Springfield Township	\$50,000	Enforcement patrols; community events/public education; social media messaging; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Delaware	Upper Darby Township	\$49,263	Enforcement patrols and equipment; alcohol education presentations; social media messages; town hall meetings; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Erie	Edinboro Borough	\$26,200	Enforcement patrols; Fatal Vision® alcohol program kit; educational outreach; social media messages; town hall meetings; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training

LIQUOR CONTROL BOARD

Franklin	Wilson College	\$25,297	NASPA® CPE Training and Train-the-Trainer Course; Alcohol eCHECKUP TO GO; APPLE Training Institute Conference; orientation speakers; alcohol-free student events; PLCB's Alcohol Awareness for Student Leaders and Influencers Training
Huntingdon	Juniata College	\$50,000	Enforcement patrols; Vector Solutions [™] assessment; Peer- Leader Campus Culture Program; PLCB's Alcohol Awareness for Student Leaders and Influencers Training
Indiana	IUP Research Institute	\$50,000	Alteristic Green Dot Bystander Intervention Training; NASPA® subscription; Certified Wellness Coach training; speaker; PLCB's Alcohol Education Conference
Juniata	Juniata County Commissioners	\$31,090	Parents Who Host Lose the Most printed material and social media messages; after prom activities; tailgate party radio broadcast and PSAs; printed napkins and bracelets
Lackawanna	University of Scranton	\$45,810	EVERFI® AlcoholEdu; NCHA; CPE materials; alcohol-free late-night events
Lancaster	Compass Mark	\$50,000	Skills for Life program
Lancaster	E-Town Area Youth Alliance	\$50,000	Positive Cultural Framework training and educational outreach; CPA Conference; SADD Conference
Lancaster	Franklin & Marshall College	\$45,303	Fatal Vision® Turn 'N Learn – Classroom Challenge; Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery Conference; prevention education programs; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; PLCB's Alcohol Education Conference
Lancaster	Millersville University of PA	\$50,000	NASPA® CPE training; ScreenU survey; social media messages; social norms campaign and supplies; PLCB's Alcohol Education Conference
Lawrence	Mohawk School District	\$44,000	Enforcement patrols; School Resource Officer education programs; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Lebanon	Community Health Council of Lebanon County	\$41,307	#IdRatherBe print and social media campaigns; Youth Advisory Board activities; program evaluation

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Lehigh	Muhlenberg College	\$46,000	Enforcement patrols; Alcohol eCHECKUP TO GO; Kognito online education programing; Medical Amnesty Program awareness; alcohol education webpage, materials, resources and online discussions; PLCB's Alcohol Awareness for Student Leaders and Influencers Training
Lehigh	Salisbury Township	\$27,000	Enforcement patrols; social media messages and materials dissemination; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Luzerne	Pittston Area School District	\$15,646	Fatal Vision [®] Roadster Pedal Kart and Goggles; Parents Who Host Lose the Most [®] subscription and media campaign; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Luzerne	Pennsylvania State University, Hazleton	\$39,527	Enforcement patrols and equipment; Collegiate Empowerment [®] Maximize Your Buzz; Arrive Alive [®] Tour Impaired Driving Simulator; Fatal Vision [®] Roadster Pedal Kart; student outreach and alcohol-free alternative activities; social media messages; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Luzerne	Wyoming Area School District	\$20,000	Fatal Vision [®] Goggles Kits; SADD [®] program implementation and conference; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Mercer	Pennsylvania State University, Shenango	\$6,380	Virtual Reality equipment and Stop It driving simulator; Fresh Check Day [®]
Mifflin	Tuscarora Intermediate Unit 11	\$39,606	Parents Who Host Lose the Most [®] and positive message multi- media campaigns; community events and materials; after prom alternative activity
Monroe	East Stroudsburg University of PA	\$50,000	NASPA® CPE Training and Train-the-Trainer Course; speakers; printing and educational materials; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; PLCB's Alcohol Education Conference
Montgomery	Abington School District	\$40,960	Arrive Alive [®] Tour Impaired Driving Simulator
Montgomery	Arcadia University	\$49,674	Peer educators; Collegiate Empowerment [®] What Every College Student Needs to Know [®] ; Vector Solutions [™] Get Inclusive Program; materials; PLCB's Alcohol Awareness for Student

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			Leaders and Influencers Training; PLCB's Alcohol Education Conference
Montgomery	Lower Merion Township. Police Department	\$49,894	Enforcement patrols; community engagement and education; PSAs; town hall meetings; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training Enforcement patrols and equipment; educational programs in
Montgomery	Lower Providence Township	\$50,000	partnership with Methacton School District; social media messages; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Montgomery	Manor College	\$47,600	Alcohol Awareness commercials and poster campaign; student programming and materials; educational training modules
Montgomery	Marlborough Township	\$50,000	Enforcement patrols and equipment; community education events; advertising and PSAs; PLCB's Understanding the Liquor Laws and Alcohol Related Offenses in Pennsylvania Training
Montgomery	Plymouth Township	\$24,000	Enforcement patrols; school education programs; social media messages; PLCB's Understanding the Liquor Laws in Pennsylvan and the Resources Available Training
Montgomery	The CTC Wellness Foundation, DBA Don't Stall Just Call	\$37,452	Radio advertising campaign; PLCB's Alcohol Education Conference
Montgomery	The Township of Upper Dublin	\$25,010	Enforcement patrols and equipment; community education; social media messages; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Montgomery	Upper Gwynedd Township	\$44,400	Educational outreach and materials; PSAs and social media messages; police equipment; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Northampton	Lehigh Township Board of Supervisors	\$50,000	Enforcement patrols and equipment; PBTs; community education events; social media messages; program evaluation; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Northampton	Lehigh University	\$26,545	Enforcement patrols; marketing campaign; HawkWatch app educational programs and printed materials; PLCB's



			Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Northampton	Wilson Area Lincs Family Center, Inc.	\$8,500	Guiding Good Choices® Program implementation and promotion
Northumberland	Shikellamy School District	\$23,389	Enforcement patrols; Fatal Vision® Roadsters Pedal Karts; educational videos; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Philadelphia	Corporate Alliance for Drug Education, DBA CADEkids	\$37,281	Too Good For Drugs; Botvin LifeSkills® Training; MADD Power of Parents®; community events
Philadelphia	Girls Inc. of Greater Philadelphia & Girls Inc. of Greater Philadelphia & SNJ	\$42,510	Friendly PEERsuasion curriculum
Philadelphia	School District of Philadelphia	\$30,000	Marketing campaign; printed materials; town hall meetings
			Motivational speakers; Fatal Vision [®] Alcohol Campaign Kits; Fatal Vision [®] Turn 'N Learn – Classroom Challenge; Virtual Reality equipment and Stop It driving simulator; Arrive Alive [®] Tour
Schuylkill/statewide	North Central Highway Safety Network	\$49,990	Impaired Driving Simulator; ThinkFast [®] Interactive education program; PBTs
Schuylkill	Schuylkill Technology Center	\$49,300	Digital, print, radio, and billboard social norms campaign
Snyder	Susquehanna University	\$18,360	Alcohol eCHECKUP TO GO; Alcohol & Personal Reflections Program; BASICS; student designed media campaign
Somerset	Boswell Borough	\$50,000	Enforcement patrols; police equipment; town hall meetings; community programs; billboards; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Somerset	Twin Lakes Center, Inc	\$48,550	Parents Who Host Lose the Most [®] materials; Talk. They Hear You [®] billboards and printed materials; presentations

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			Enforcement patrols; alcohol awareness initiatives and printed materials; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training; PLCB's Alcohol Education
Washington	Pennsylvania Western University	\$45,934	Conference
Washington	North Strabane Township	\$50,000	Enforcement patrols; PBTs; Fatal Vision [®] Roadster Pedal Kart; PSAs; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Wayne	Borough of Hawley	\$29,640	Enforcement patrols; PBTs; Fatal Vision® Alcohol Campaign Kit; print/radio advertisements; education/community events; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
Wayne	Wayne County Commissioners	\$12,681	Parents Who Host Lose the Most [®] social media messages; Fatal Vision [®] Polydrug Goggles Kit; Drunk Busters Challenge Activity Mat; PA DUI Association Annual Meeting and Training Conference
Westmoreland	Benedictine Society in Westmoreland Co., DBA Saint Vincent College	\$30,000	First year student orientation workshops; alcohol-free alternative activities; security cameras; PLCB's Alcohol Awareness for Student Leaders and Influencers Training; PLCB's Alcohol Education Conference
Westmoreland	Pennsylvania State University, New Kensington	\$48,993	Alcohol and Other Drug Educator; alcohol-free alternative activities; Neon Entertainment Hypnotic Intoxication; PLCB's Alcohol Education Conference
Westmoreland	Westmoreland Drug and Alcohol Commission	\$32,000	Driving Simulator; Parents Who Host Lose the Most®; Project Sticker Shock; student created radio ads
York	Lower Windsor Township Police Dept.	\$30,400	Susquehanna River enforcement patrols; educational events and supplies; PLCB's Understanding the Liquor Laws in Pennsylvania and the Resources Available Training
York	Pennsylvania State University, York	\$48,203	Alcohol eCHECKUP TO GO, NASPA® CPE Training; ThinkFast® Interactive; Neon Entertainment Driving Simulator; intoxiclock® Pro Campaign kit; social media messages; alcohol-free alternative activities
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	GRAND TOTAL	\$3,312,205	